

Bambi

Beni Bischof

*Bambi*

Beni Bischof

260 Pages

21 x 29.7 cm

Softcover

Color Offset

First Edition 2017

ISBN 978-3-905999-87-7

As with *Rambo*, Beni Bischof watched the film *Bambi* (Walt Disney, 1942) over and over again while sitting in front of the TV and painting hundreds of works. From hand-written artworks to loose watercolour figures and more abstract shapes, the book and exhibition at PLUS-ONE Galley in Antwerp is an entertaining and unique interpretation of these two iconic films.

*Bambi* has long been a cross-cultural symbol: birth, life, death, rebirth, the endless circle of life. *Bambi* became synonymous and moral pioneer for the good and pure in humans. A desirable role model for generations, regardless of culture and religion. But the name *Bambi* is repeatedly misappropriated: the annual awarded German media and television prize bears the name *Bambi*. As a trophy for the achievements the winner receives a golden fawn. Also, thousands nurseries, baby shops or hotels are called *Bambi*. In the 1970s, the image of the innocent fawn became quite battered. Russ Meyer, the big-breasted Sexplotation films cult figure, was one of the first who destroyed *Bambi* as a symbol of the innocent and good.

Beni Bischof is the ultimate mix and matcher: in all his work he combines and adapts existing images, texts and situations. His work can be read as an ironic commentary on the banality of everyday life. And he doesn't spare his own kind. He finds inspiration in everyday objects like dime novels, fashion, magazines, advertisements, but also in the virtual world.

Bischof's work is funny but disturbing at the same time. With a cynical humor and a clear preference for chaos, the artist, through intuitive gestures, manipulates and modifies the context of existing things, creating a playful and absurd cosmos. His work addresses not only pop and underground current themes, but also political matters and social critiques, presented through his interest in anti-aesthetics, deconstruction, absurdity, and destroyed beauty.